Who needs a website & Why

WEB DEVELOPMENT

Potential Market
- Large Businesses
- Non-Profit organisation
- Educational Institutes
- Government
- Working Professionals
- Small Businesses

Well-developed website
- Valuable marketing tool
- Boost conversion
- Build brand awareness
- 24-hour window to the business
- Generates consumer traffic
- Digital growth of business

Kanpai CMS

Challenges

Overlooking big business opportunity due to various challenges

Development related challenges

- Skilled resource crunch
- Missing out on the delivery date
- Sloppy work in applying fonts, colours or layouts

Financial challenges

- Losing new business due to ongoing work
- Payment delays or sharing of profit with third party
- Ever growing overhead costs to maintain a large team

Client related challenges

- Randomly, new feature ideas shared by the client
- Design changes proposed after weeks of development
- Lack of direction & too many decision makers
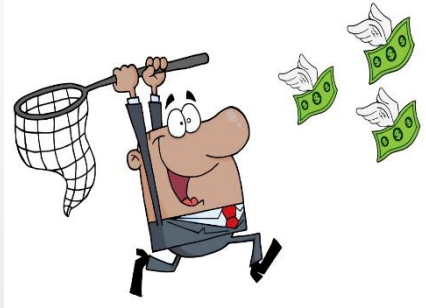
Time related challenges

- Project taking a good no. of days to complete and launch
- Taking too much time to manage ongoing issues
- Working on a new project but, old client comes with a change request

Resource related challenges

- Mismanaged resource planning negatively impacts the business
- Dependency on the developers to make changes
- Availability of skilled resources

Kanpai CMS – A game changer in website development

Save Time – Earn More

Pay once and earn multiple times

- One license for one domain, No renewal is required
- Earn extra, make as many changes as you want

Launch & Manage in minutes

- Don't code, launch & manage the website through the Admin panel
- Simply copy & paste the content and upload images

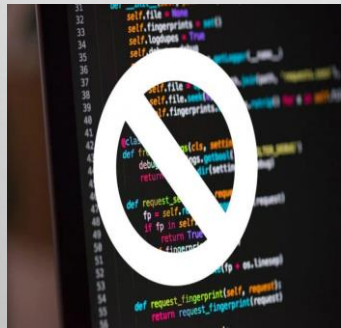### Create in minutes & earn from rework

- Create Page, Module, Create form
- Connect Addon script through admin panel
- Link social media pages through admin panel

Hosting server of your choice

- Host your website on any hosting Server of your choice
- Backup and restore options
- Change the hosting server whenever you want, in few minutes

Do not code, save time

- Manage SEO through the admin panel
- Configure the payment gateway
- Change the prebuild themes, free of charge
- Serialize pages with just drag and drop
- Just enable/disable the page or module to show it on website
- Bulk upload option in module

Financial benefit with Kanpai CMS

A fully dynamic website, No need to code, launch & manage through the admin panel

Save cost

Developers or designers are not required	No need to share profits to get the work done
No big investment is required	No recurring overhead cost

Focus on getting new business

No need to spend productive hours on rework	Incorporate a new idea or suggestion of change in a few minutes
No additional resources are required Make changes in minutes	User permission, Delegate non-productive changes to the client

Increase revenue

Earn a high margin The development cost is negligible	High turnover, high revenue No need to say no to any project
Free of charge prebuild themes Change website theme in just 1 click	1 license for 1 domain Future versions are Free no recurring cost

Don't Code, save time

Enable prebuild themes in 1 click Free of charge and save development time	Create form in few minutes Download records or send on any email
Launch website in an hour with content & images through the admin panel	Deliver the project On the committed date every single time

Kanpai CMS – Features

Kanpai CMS provides an alternate to the IT companies, Freelance Developers, Graphic Designers & Marketers to save time, development efforts and earn higher revenue

Differentiator

- Fully Dynamic
- Freedom to host anywhere
- Complete site creation in few hours
- Completely editable through Admin panel
- Unlimited Free Inbuilt Themes Access
- Fully responsive website

Configure without coding in minutes

- Module Builder
- Form Builder
- Page Builder
- SEO management of the site
- SMTP Settings for forms

- Add on script
- Payment Gateway
- Google ReCptcha

Prebuild module for immediate use

- Services – with category
- Product – with category
- Tour – with category
- Event – with category
- Blogs – with category
- Courses – with category
- Job – with category

Build Module as per your requirement as well through Module Builder

Essential pages for the website. Prebuild and editable

- Home
- About us
- Clients
- Team with designation and description
- Facts (counters)
- Testimonials
- Photo gallery – with category
- Video gallery – with category
- Career – with category and form
- Contact us – with map & enquiry form

- Privacy policy
- Refund policy
- Terms & conditions
- Disclaimer
- Disclosure
- FAQ

- Header
- Slider
- Footer
- Useful link
- Important Link

Disable if you do not want the visibility of any page

KANPAI CMS

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How to get Kanpai CMS

Step 1: Create a user account on Kanpai CMS website
Step 2: Purchase License
Step 3: Access License Key and source file in your user account
Step 4: Host the source file on hosting server and launch the website